



# MEMBERSHIP PROPOSAL

New England North West

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**BUSINESS  
NSW**



# ELEVATION AND INFLUENCE

Regional Leaders are highly engaged individuals representing business and industry to drive the economic vision of regional NSW and advocate on issues hampering growth.

The program delivers a crafted thought leadership event series, special VIP events with corporate leaders and will also invest in the next generation of business talent in Regional NSW through a Future Leaders program.

The Regional Leaders program is all about connecting decision makers who are passionate about driving outcomes and influencing change.

There has never been a better time for Regional NSW businesses to unite and be heard, taking their collective priorities to the next level.

# ENGAGED & CONNECTED

Our Regional Leaders will be connected to a strong peer network, engaged through a curated thought leadership series and have active involvement in guiding regional priorities.

This invitation only program is delivered across two key themes, Stronger Business and Stronger Economy.

Stronger Business	Stronger Economy
<b>CEO Summit</b> - an opportunity to connect with leaders from across the State to solve the ‘big problems’	<b>State Dinner</b> - sitting down with Government Ministers and leaders to advance regional priorities.
<b>Regional Futures Lunch</b> - bringing insights and scenarios for regional leaders to inform decision making	<b>Economic Breakfast</b> - a powerful analysis of domestic and global insights for business growth
<b>Future Leaders Program</b> - an opportunity to involve your emerging leaders in the program.	<b>Regional Summit</b> - unpacking the short and long term challenges impacting regions based on thought leadership research.
<b>Global connections</b> - events and trade delegation opportunities to expand business markets	<b>Policy &amp; Advocacy Roundtables</b> - small group discussion on high priority issues

# REGIONAL LEADER BENEFITS

- Invitations to Regional Leader events across NSW
- Opportunity to join Round Tables & Special Interest Groups to shape the region's advocacy
- Access to Future Leaders Program
- Access to Regional Thought Leadership & VIP Events
- Discounts to New England North West events
- Events branding & sponsorship opportunities
- Brand alignment with Business NSW
- Personal engagement with New England North West team
- Access to Workplace Advice



# MEMBERSHIP PACKAGES



	Gold	Silver	Bronze
Regional Leader Events (4 x Regional)	Yes – first group to be invited with priority seating	Yes – second group to be invited with priority seating	Yes – third group to be invited
Participation in the thought leadership NENW growth, capability and capacity building think tanks.	Yes	-	-
Opportunity to join Roundtables & Special Interest Groups (invitations prioritised via level)	Yes	Yes	Yes
Access to the Future Leaders Program	Yes	Yes	Yes
New England North West events branding	Yes	-	-
Premium access to Regional Thought Leadership & VIP Events	Yes	Yes	Yes
Personalised meetings	Yes	-	-
New England North West events discount	25%	20%	15%
Workplace Advice line calls	Unlimited	35	25
Voting rights	Yes	Yes	Yes
PRICE (EXCL GST)	\$10,000	\$5,000	\$3,000

# Gold - Personalised Summary of Benefits

- Two tickets to all Regional Leader Events (4 x Regional & 2 x Sydney)\* with priority seating
- Invited to participate in the thought leadership NENW growth, capability and capacity build think tanks
- Invited first to join Roundtables & Special Interest Groups
- An invitation for two employees to join the Future Leaders Program
- Premium access to Regional Thought Leadership & VIP Events
- New England North West events branding
- One personalised meetings
- 25% discount on all New England North West events
- Unlimited calls to the Workplace Advice Line
- Voting rights

# Silver – Personalised summary of Benefits

- One ticket to all Regional Leader Events (4 x Regional & 2 x Sydney)\* with priority seating
- Invited to join Roundtables & Special Interest Groups (invitations prioritised via membership level)
- An invitation for one employee to join the Future Leaders Program
- Premium access to Regional Thought Leadership & VIP Events
- 20% discount on all New England North West events
- 35 calls to the Workplace Advice Line
- Voting rights

# Bronze – Personalised Summary of Benefits

- One ticket to select Regional Leader Events (4 x Regional & 2 x Sydney)\*
- Invited to join Roundtables & Special Interest Groups (invitations prioritised via membership level)
- An invitation for one employee to join the Future Leaders Program
- Premium access to Regional Thought Leadership & VIP Events
- 15% discount on all New England North West events
- 25 calls to the Workplace Advice Line
- Voting rights



# Thank you

For more information please contact:

Diane Gray  
Mobile: 0491 337 428  
[diane.gray@businessnsw.com](mailto:diane.gray@businessnsw.com)

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