



# Regional Leaders

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Northern Rivers

**REGIONAL  
LEADERS**

**BUSINESS  
NSW**



# Elevation & Influence

Regional Leaders are highly engaged individuals representing business and industry to drive the economic vision of regional NSW and advocate on issues hampering growth.

The program delivers a crafted thought leadership event series, special VIP events with senior Government and corporate leaders and will also invest in the next generation of business talent in Regional NSW through a Future Leaders program.

The Regional Leaders program is all about connecting decision makers who are passionate about driving outcomes and influencing change.

There has never been a better time for Regional NSW businesses to unite and be heard, taking their collective priorities to the next level.

# Engaged & Connected

Our Regional Leaders will be connected to a strong peer network, engaged through a curated thought leadership series and have active involvement in guiding regional priorities.

This invitation only program is delivered across two key themes, Stronger Business and Stronger Economy.

Our roundtables are curated to enable small group input and discussion on key issues or industry specific needs.

Stronger Business	Stronger Economy
<b>CEO Summit</b> - an opportunity to connect with leaders from across the State to solve the ‘big problems’	<b>State Dinner</b> - sitting down with Government Ministers and leaders to advance regional priorities.
<b>Regional Futures Lunch</b> - bringing insights and scenarios for regional leaders to inform decision making	<b>Economic Breakfast</b> - a powerful analysis of domestic and global insights for business growth
<b>Future Leaders Program</b> - an opportunity to involve your emerging leaders in the program.	<b>Regional Summit</b> - unpacking the short and long term challenges impacting regions based on thought leadership research.
<b>Global connections</b> - events and trade delegation opportunities to expand business markets	<b>Policy &amp; Advocacy Roundtables</b> - small group discussion on high priority issues
<b>Business Roundtables</b>	
Tailored opportunities to suit Regional Leader topics of interest and priority	

# Regional Leader Benefits

- Identified with your logo as an event partner on Regional Leader events\*
- Allocated seating for Regional Leader events\*
- Opportunity to join Roundtables & Special Interest Groups to shape the region's advocacy
- Opportunity to codesign the scope for Roundtables and Research activity on key topics
- Access to Future Leaders Program
- Tickets for Regional Thought Leadership & VIP Events (in region and Sydney) based on membership level
- Discounts to other region events (Murray Riverina, Mid North Coast, Western NSW, New England, Central Coast & Metro)
- Engagement with policy experts
- Access to Workplace Advice (our HR/IR experts)
- Recognised as a leader supporting advocacy for business and regional economic development

\*in the Northern Rivers

# Membership Packages



	Gold	Silver	Bronze
Regional Leader Events (Regional & Sydney)	Yes – first group to be invited with priority seating	Yes – second group to be invited with priority seating	Yes – third group to be invited
Premium access and comp tickets to Regional Thought Leadership & VIP Events	3	2	1
State Business Awards comp tickets	2	-	-
Personalised meetings with Regional Director and Executive Leaders	Yes	Director	Director
Exclusive invitations to sit on advocacy roundtables	Yes – first group to be invited with priority seating	Yes – second group to be invited with priority seating	Yes – third group to be invited
Access to the Future Leaders Program	Yes	Yes	Yes
Regional events branding (thought leadership program collateral and marketing)	Large	Medium	Small
Logos on Regional Leader webpage	Large	Medium	Small
Discounts off business solutions products e.g., HR Advanced	30%	20%	10%
Workplace Advice line calls	Unlimited	35	25
Voting rights	Yes	Yes	Yes
PRICE (EXCL GST)	\$10,000	\$5,000	\$3,000



# Examples of priorities raised by Regional Leaders in the Northern Rivers:

- Aligning Regional Leaders with broader Corporate Social Responsibility and local/regional purpose entities
  - (e.g., Byron Bay Wildlife Sanctuary, CASPA, Fletcher St Cottage)
- Supporting the development of the region's Future Leaders (workforce development and retention in the region)
- Advocate for the development of the Northern Rivers Regional Growth Strategy, with business and industry centric insights and key decision-making information/foresight for the next 20 years
- Focus on innovation and technology enablement for future industry development and support business transition to the next economy
- Elevating the Northern Rivers NSW brand and brand pillars (visitor attraction, investment, provenance, liveability) with the connection to attracting skilled labour to the region
- Influencing regional investment in enabling infrastructure to improve regional economic development opportunities, market improvements and cost savings for business (address mobile black spots, industrial land supply and housing)
- Advocating for NSW procurement with a focus on NSW and regionally based businesses to be preferenced by Government
- Reform the NSW workers compensation scheme - lessen the impact on employers and address the poor performance of iCare
- A focus on events with a technology underpinning e.g., Tech and Innovation Summit, Hackathon, Next Gen engineers
- Business NSW to explore funding or partnerships that would support a 'world class tech event' (scope out AgriTech innovation project e.g., Northern Rivers Shark Tank)

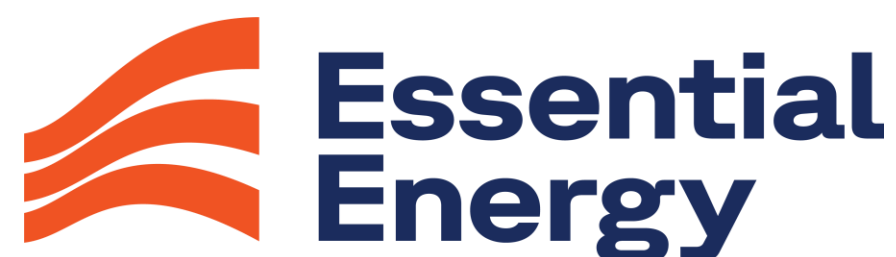
## Examples of priorities raised by Regional Leaders in the Northern Rivers:

- Roundtable and white paper on a new system for planning and development (fast lane for business development applications) as part of a strategic sustainable employment strategy for the region
- Promote investment in town and village renewal projects across the region to support business and community development opportunities and visitor dispersal, including maximizing the Northern Rivers Rail Trail connectivity
- Advocating a fresh approach to our regional road network infrastructure renewal along the lines of Transport for NSW's predictive and preventative maintenance program with longer term outcomes for Councils and business (less tear and less adhoc repair)
- Develop an Integrated Transport Plan to match the population growth of the region and resulting density of living
- Activation of industrial and employment land
- Advancing global connections for the Northern Rivers with a view to a Northern Rivers expo presence
- Supporting and profiling carbon neutral and circular economy initiatives in the Northern Rivers with the Regional Leaders group – an opportunity to celebrate success and align with a broader ESG agenda and investment for business
- Opportunities to improve connections with other leaders and key stakeholders within the business community across the thought leadership events

## Strategic Partners



## Gold Regional Leaders





Silver Regional Leaders









Bronze Regional Leaders























# Thank you

For more information please contact:

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