

**BUSINESS
NSW**

2025 REGIONAL BUSINESS AWARDS



SPONSORSHIP PROPOSAL
Riverina Murray

BUSINESS NSW

Business NSW's Business Awards program recognises and celebrates the success of businesses throughout NSW, providing an opportunity for businesses to showcase their achievements.

The 2025 Riverina Murray Gala Awards Ceremony, scheduled for Friday, 19 September, will highlight business excellence across 20 distinct categories. Building on the success of last year's event, this year's Gala Ceremony will be hosted at the beautiful Piccolo Family Farm in Griffith with expected audience exceeding 250 attendees.

In 2025, our objective is to enhance brand visibility and explore innovative strategies to meet your sponsorship goals and deliver a distinguished regional event.

We invite you to review this proposal and eagerly anticipate your support for the 2025 Riverina Murray Business NSW Awards.

Yours Sincerely

Serena, Maddy & Shanna

Serena Hardwick, Maddy Young & Shanna McDonald



2025 CATEGORIES

The 2025 awards program includes 20 categories that celebrate business excellence and showcase inspirational business people from across our region. Winners of each category will represent our region at the NSW State Business Awards on 29 October 2025.

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| 1. Outstanding Employee | 11. Outstanding New Business |
| 2. Outstanding Young Business Leader | 12. Excellence in Diversity & Inclusion |
| 3./ 4. Outstanding Business Leader (21 employees & over, 21 employees & under) | 13. Excellence in Micro Business |
| 5. Excellence in International Business | 14. Excellence in Small Business |
| 6. Employer of Choice - 21 Employees & Under | 15. Excellence in Large Business |
| 7. Employer of Choice - 21 Employees & Over | 16. Outstanding Local Chamber |
| 8. Excellence in Innovation | 17. Outstanding Visitor Experience |
| 9. Excellence in Sustainability | 18. Outstanding Visitor Economy Collaboration |
| 10. Outstanding Community Organisation | 19. Outstanding 24-Hour Economy Collaboration |
| | 20. Excellence in Sustainable Tourism |



INCLUSIONS

Regional Category Sponsor

\$3,500+GST

Your involvement as a Regional Category Sponsor will be recognised and promoted from the launch of the 2025 awards program through to the gala ceremony and beyond. Your sponsorship will include:

- Recognition as the Regional Category Sponsor with logo placement on all pre and post communications to Business including all social media channels and Awards website.
- Recognition as the Category Sponsor with your logo displayed on the screen throughout the night.
- Your organisation will be acknowledged on the night by the Master of Ceremonies for your sponsored category.
- Opportunity for a representative of your organisation to present the award to the winner of your sponsored category.
- Two tickets to attend the Regional Business Awards Gala event with the opportunity to purchase additional tickets at a discounted rate of 50%.
- VIP seating at the Awards night.
- Exclusive invitation to the VIP pre event ceremony with sponsors, dignitaries and Business NSW Executives.
- Marketing collateral, including access to the image gallery from the night to show your support of the regional business community.

Accommodation Partner

\$1,500+GST (2 available)

As an Accommodation Partner we will promote you as a recommended accommodation provider from the launch of ticket sales leading into the Awards and on the night.

- Brand exposure in all pre-event, on-the-night, and post-event communications
Recognition as our Accommodation Partner in marketing collateral, event signage, and on-stage mentions.
- Promoted as recommended accommodation provider with booking link displayed on our Awards ticketing website and sent out to all attendees.
- 2 x tickets at 50% VIP discount.
- Exclusive invitation to the VIP pre event ceremony with sponsors, dignitaries and Business NSW Executives.



REACH

The 2024 Business NSW Riverina Murray Regional Business Awards were a huge success promoting the new refurbishment of the Junee Licorice & Chocolate Factory in style. We're delighted to be showcasing the Piccolo Family Farm at this year's Awards and supporting this home grown Riverina venue.

In 2024 we saw



250

people in attendance



975,000

impressions across
Facebook and LinkedIn



33,000

website views

We look forward to working with you in 2025.

On behalf of Business NSW thank you for your consideration.

THANK YOU..

Contact:

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