

**BUSINESS
NSW**

2026 **BUSINESS AWARDS**

Riverina Murray



SPONSORSHIP PROPOSAL
Riverina Murray

BUSINESS NSW

Business NSW's Riverina Murray Business Awards program recognises and celebrates the success of businesses throughout the region, providing an opportunity for businesses to showcase their achievements.

The 2026 Riverina Murray Gala Awards Ceremony, scheduled for Friday, 18 September, will highlight business excellence across 22 distinct categories.

In 2026, our objective is to enhance brand visibility and explore innovative strategies to meet your sponsorship goals and deliver a distinguished regional event.

We invite you to review this proposal and eagerly anticipate your support for the 2026 Riverina Murray Business NSW Awards.

Yours Sincerely

Serena, Emma and Jade

Serena Hardwick, Emma Hargreaves and Jade Oliver



2026 CATEGORIES

The 2026 awards program includes 22 categories that celebrate business excellence and showcase inspirational business people from across our region. Winners of each category will represent our region at the NSW State Business Awards on 30 October 2026.

1. Outstanding Employee
2. Outstanding Young Business Leader
3. Outstanding Business Leader (20 employees & under)
4. Outstanding Business Leader (21 employees & over)
5. Excellence in International Business
6. Employer of Choice - 20 Employees & Under
7. Employer of Choice (21 employees & over)
8. Excellence in Innovation
9. Excellence in Sustainability
10. Outstanding Community Organisation
11. Outstanding Local Chamber
12. Outstanding New Business
13. Excellence in Diversity & Inclusion
14. Excellence in Micro Business (0-5 employees)
15. Excellence in Small Business (6-19 employees)
16. Excellence in Medium Business (20-99 employees)
17. Excellence in Large Business (100+ employees)
18. Excellence in Workplace Health and Wellbeing
19. Outstanding Visitor Experience
20. Outstanding Visitor & 24-Hour Economy Collaboration
21. Excellence in Sustainable Tourism
22. Business of the Year



INCLUSIONS

Regional Category Sponsor

\$3,500+GST

Your involvement as a Regional Category Sponsor will be recognised and promoted from the launch of the 2026 awards program through to the gala ceremony and beyond. Your sponsorship will include:

- Recognition as the Regional Category Sponsor with logo placement on all pre and post communications to Business including all social media channels and Awards website.
- Recognition as the Category Sponsor with your logo displayed on the screen throughout the night.
- Your organisation will be acknowledged on the night by the Master of Ceremonies for your sponsored category.
- Opportunity for a representative of your organisation to present the award to the winner of your sponsored category.
- Two tickets to attend the Regional Business Awards Gala event with the opportunity to purchase additional tickets at a discounted rate of 50%.
- VIP seating at the Awards night.
- Exclusive invitation to the VIP pre event ceremony with sponsors, dignitaries and Business NSW Executives.
- Marketing collateral, including access to the image gallery from the night to show your support of the regional business community.

Accommodation Partner

\$1,500+GST (2 available)

As an Accommodation Partner, we will promote you as a recommended accommodation provider from the launch of ticket sales leading into the Awards and on the night.

- Brand exposure in all pre-event, on-the-night, and post-event communications
Recognition as our Accommodation Partner in marketing collateral, event signage, and on-stage mentions.
- Promoted as recommended accommodation provider with booking link displayed on our Awards ticketing website and sent out to all attendees.
- 2 x tickets at 50% VIP discount.
- Exclusive invitation to the VIP pre event ceremony with sponsors, dignitaries and Business NSW Executives.



REACH

The 2025 Business NSW Riverina Murray Regional Business Awards were a huge success at the beautiful Piccolo Family Farm in Griffith.

In 2025 we saw:



280

people in attendance



65K

impressions across
Facebook and LinkedIn



18K

website views

We look forward to working with you in 2026.

On behalf of Business NSW thank you for your consideration.

THANK YOU..

Contact:

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BUSINESS NSW