



28. YOUNG ACHIEVER IN TOURISM

This award recognises an individual, less than 35 years of age (during the qualifying period 1 July 2021 – 30 June 2022), working in the NSW tourism industry and their contribution to the development of a vibrant and professional tourism industry.

Important Notes:

- The award will not be made to the same person twice.
- Nominations are accepted from any party except the nominee.
- This category is awarded at the NSW level only.
- The 2022 Australian Tourism Awards criteria and rules for entry do not apply to this category.
- Submissions and references must be sent by email to: admin@nswtourismawards.com by **24 August 2022**

Word Count:

- The maximum word count for this category is 2500 words.

Other Requirements:

- Provide 2 or 3 images to support the entry.
- A copy of an ID, such as driver's license or passport, should be included to verify age.
- The nominee's resume and up to 5 letters of recommendation.

SUBMISSION

1. Overview of the Nominee

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, including a description of their current employment. **(10 points)**

Tip: Extracts from their curriculum vitae/LinkedIn profile may prove useful.

2. Nominee's personal service and examples of activities

Provide specific examples of activities resulting from the nominee's performance that have demonstrated leadership and how they have the potential to be a future leader in the tourism industry. **(20 points)**

*Tip: Examples could include new initiatives in the areas of operation, administration, management, research. Activities resulting in the improvement of industry standards, participation in industry organisations and representation are other good examples. The emphasis should be on personal and professional commitment and contribution beyond what would be deemed part of their job. Their **tourism contribution** outside of their normal work should be emphasised.*

3. Benefits to the industry and success

Outline the degree of personal involvement, the success resulting from that involvement and the long-term benefits to the industry as determined by the ongoing nature of achievement or success. **(20 points)**

TOTAL SCORE: ___/50