

## **Natalie Bramble – Chair of Judging Committee CEO, iClick2Learn**

Natalie Bramble has been involved in the NSW Tourism Awards since 2010. She has sat on other panels including the Vanuatu Tourism Awards, Restaurant and Catering NSW, Australian Hotels Awards and many government and private grant and tender assessment panels.

Natalie worked in a variety of her families businesses'; has managed a state heritage listed cultural heritage tourism attraction, studied cultural and heritage tourism in the UK and launched an events management company, which managed the Inland NSW Tourism Awards and a regional food and wine network.

Natalie's career and life's work is at the intersection of social, tourism and economic impact to develop healthy, sustainable and resilient communities. She supports regional community leaders, entrepreneurs and social enterprises to develop, sustain and grow their organisations and their impact.

## **Sara Ang Director of Sales & Marketing, Australian Wildlife Parks**

Sara Ang is long standing and active champion for international tourism in NSW. After living and working for several years in Japan, Sara returned to Australia in the early 2000s to work for Japanese inbound tour operator JTB Australia, and then moved into the broader Asian inbound market as Business Development Manager for Sydney Aquarium, Sydney Tower, Sydney Wildlife World and later Village Roadshow Theme Parks.

Sara led the tourism sales strategy for the launch of Wet'n'Wild Sydney in 2013, including the launch of the first surf school in Western Sydney in partnership with Surfing NSW. Sara now leads the sales and marketing team for Australian Wildlife Parks, the largest non-government wildlife organisation in Australia - encompassing Featherdale Sydney Wildlife Park in Western Sydney, Mogo Wildlife Park on the NSW South Coast and most recently Hunter Valley Wildlife Park in the Hunter Valley.

## **Darren Batty**

This is Darren's first year on the judging panel. Darren has worked in the tourism and travel sector for over 20 years in Sydney. In his most recent role as National Manager, Regional Sales & Development at Qantas, he has developed extensive knowledge and experience of the local tourism industry and visitor economy.

In Regional NSW, he has collaborated broadly with operators, industry partners and many other stakeholders in delivering and promoting a world class tourism proposition to customers. Darren is also a board member of the NSW Tourism Industry Council.

## **Ron Beeldman Ron Beeldman Special Events**

Ron has enjoyed 45 years of successful and rewarding experience in the education, co-ordination, supervision and marketing of varied programs in the travel, hospitality and special events fields. Experience includes: Managed the NSW Tourism Awards for 13 years, Director of Sales and Marketing for Australian Hotel Chain, Consulted to NSW Tourism Association for over a decade, Managing Director of Beeldman Marketing Services that specialised in developing business plans for small to medium tourism operators, Managing Director of Beeldman Special Events that specialised in managing festivals, conferences, gala dinners and symposia for government and industry, General Manager Japan Festival (over 1000 Japanese inbound performers annually over a 10 year period), Chairman of Judges for numerous Regional Tourism Awards 1994 -2006 and Judge for NSW Tourism Awards from 2007.

## **Keith Baker**

### **Tourism Development Coordinator, City of Parramatta**

Keith's career in tourism, government and business has spanned many aspects of the industry at the local, regional and state levels for over 30 years. He is passionate about working with communities, businesses and people to help them realise their potential. Keith is a strategic thinker and has extensive experience in working with regional organisations and community groups in developing destination and place-based solutions. He has a Bachelor of Business (Tourism), a Certificate IV in Training and Assessment and a Diploma of Counselling.

Keith was named the 2013 Southern Cross University's School of Tourism & Hospitality Alumnus of the Year and also received the NSW Young Achiever in Tourism award.

## **Gemma Bosworth**

### **Destination & Experience Consultant, Destination Partners Sydney**

Destination Partners Sydney was founded by Gemma Bosworth, an avid traveller and passionate destination marketing professional with over 10 years' experience helping to build iconic Australian and international destinations and experiences. Gemma's career has taken her on a journey with roles at the Sydney Opera House, London's Queen Elizabeth Olympic Park, Tourism Queensland and most recently as National Manager, Tourism & Destinations at Mirvac.

From 2019-2020, she joined the Australian Tourism Export Council NSW Committee in an advisory role and is regular AHA NSW judge. Gemma has been called tenacious, a gypsy and a hustler over the years whilst delivering game-changing strategic tourism plans, destination marketing and experience development strategies plus creating meaningful partnerships with the likes of UnionPay, Accor and City of Sydney.

## **Jim Bradfield**

My career in aviation and tourism spans over 50 years. It began with Qantas where I worked for 25 years in the commercial, and later executive management of the Company in both Australia and overseas. After leaving Qantas I managed a number of South Pacific national airlines. At the request of the President of the NSW Tourism Association I established the first office for the Association in 1992 and was responsible for the running of some of the early NSW Tourism Awards. More recently, I assisted with administrative functions for Captain Cook Cruises NSW and assist in the Aviation management Course at the University of NSW. I have been a NSW State Judge for the Tourism Awards for the last 7 years.

## **Carolyn Childs**

### **CEO, MyTravelResearch.com**

MyTravelResearch.com CEO, Futurist and Strategist Carolyn Childs' passion is empowering travel organisations to succeed. Her career spans 30+ years & 35+ countries including with Travel Research Centre, the International Air Transport Association & heading TNS's Australian travel vertical. She is a top-rated speaker; has published an e-book (emerging markets) and white papers on Trends, Markets (e.g. India), Tourism Sectors (e.g. Luxury) & Policy (Taxes).

She is Immediate Past President TTRA Asia-Pacific, a Certified Member of the Market Research Society, sits on World Tourism Association for Culture and Heritage's Advisory Panel and was on the UNWTO Panel of World Tourism Experts.

## **Maurice Cooper OAM**

### **Owner, Bygone Beautys**

I have been active in Tourism for 27 years in a business known as Bygone Beautys offering accommodation, retail store, tearoom and best known Treasured Teapots Museum. I am frequently called "Mr. Teapot". I have judged regionally, state and nationally in Tourism Awards. Also regionally in Business Awards. I was honoured with the order of Australia Medal for my contribution to the Blue Mountains Community in Tourism and Charitable works.

**Katrina Denoux**  
**Owner, Byron Bay to Saint Tropez**

Katrina Denoux is a leader in both domestic & international Tourism and is an Ambassador for Regional Tourism Australia. With M.HSc agri-wellbeing practitioner & Gastronomic Tourism (Le Cordon Bleu) qualifications, she is a specialist in boutique rural accommodation, wellbeing/nature-led, sustainable & wine tourism sectors, in both France and Australia. Her own businesses have been based in rural, cultural heritage & protected nature reserve habitats; providing accommodation, wellbeing & experiential itineraries. She is also an academic leader, as a Designer & Postgraduate lecturer of Tourism/Hospitality/Event Management, & Natural Business Leadership university degrees. Katrina champions in the Experience Economy & is an expert in all three pillars of environmental, socio-cultural, and economic sustainability.

**Megan Dixon**  
**CEO/ Director of Regional Development, RDA Orana**

Megan has over 20 years experience in regional development including local government, strategic planning, major project development, facilitation, funding strategies and business and tourism development. Her broad career has seen her involved in a large number of industries which have included tourism, aviation, agriculture, retail, property development and the public sector. Megan has had success with major project facilitation, design and delivery of stakeholder engagement strategies, strategic planning, community capacity building, marketing and strategy development, including tourism and marketing strategies.

**Fiona Ferguson**  
**Fiona Ferguson Consultancy**

Fiona is a former tourism manager, who worked in the tourism industry for over 20 years. Fiona is passionate about the tourism industry and economical injection that it gives our states and territories.

From working in marketing and management at the University of Western Sydney her first experience in a tourism environment was in 1994 at Wyangala Dam in Central NSW. From there Fiona moved to Cowra Tourism and gained experience in both visitor information services at the Visitor Information Centre and managing a tourism operation at the Cowra Japanese Garden. After 13 years as manager of the Age of Fishes Museum in Canowindra, she resigned to work in her own business. Today, Fiona works from her home in Canowindra NSW and travel to customers including the Forbes Business Chamber where she holds an administration role. She supports various clients with the development of documents including grant applications, policies and procedures related to the Business and Tourism industry.

Fiona has been involved in various awards programs from the local government awards, Inland Tourism Awards, NSW State Awards and Business NSW Awards. She believes that the awards are an exciting process because they offer business operators the opportunity to analyse and showcase their business. At the conclusion of the process businesses are able to utilise the feedback received to continually grow and expand their businesses.

## **Jennifer Gaskin**

### **Country Manager Abu Dhabi Tourism & Culture Authority, Walshe Group**

Jennifer has over 15 years' experience in the tourism industry and has been an Account Director at the Walshe Group for over four years where she manages the Abu Dhabi Tourism account. Using her extensive industry experience and a creative approach, she has played a significant role in improving Abu Dhabi's brand perception within the trade. She led the team to win Tourism Board of the Year at the 2019 Women in Travel awards. Jennifer lives and breathes tourism and is a passionate advocate for diversity and inclusion within the industry.

## **Karina Groth**

### **Tourism Business Solutions**

Karina draws on over two decades of experience in the tourism industry. Karina carved a niche for herself as a specialist in grant and bid preparation and award writing and mentoring services. She held senior management roles within regional and local tourism organisations, the inbound and retail and is a specialist facilitator on a wide variety of topics.

Karina was recognised by the tourism industry for her pursuit of excellence when she was nominated by industry for 'Outstanding Contribution to the Tourism Industry' and was the recipient of the Award for Young Achiever in Tourism in NSW. Karina was also awarded the Accommodation Association of Australia's prestigious HOSTPLUS ACES Award.

Karina has been privileged to be a judge on the Australian Tourism Awards, the Australian Hotel Motel Accommodation Association Awards and the Caravan and Camping Industry Association NSW Awards. Prior to that, Karina was a judge on various state and regional award programs.

## **Tayla Harvey**

With over 5 years experience across events, marketing & tourism in and around my hometown of Orange, I am passionate about creating the ultimate experience by making ideas happen.

My current role is Marketing Coordinator for Orange Credit Union, and I am constantly learning and soaking in new skills and experiences.

I have a passion for showcasing the Orange community and its fantastic local businesses and enjoys working with a diverse range of people, from small businesses, large enterprises and community organizations.

## **Juliet Hudson**

### **Spirited Trails**

I'm an experienced Tourism Business Manager, Industry Educator and Trainer, with exceptional NSW and Australian industry knowledge from a range of diverse roles. Building on my hotel & venue background, I have run my own Tourism consultancy since 2001 contracting to a diverse range of clients from Inbound operators to International resort groups & domestic tour company startups.

Integrated into my Tourism & Events industry background is 20 years of Academic roles ~ Lecturer, Industry Trainer & Academic Program Manager (Events & Tourism). I love my current role as a sessional Lecturer passionate about sharing knowledge, engaging & empowering future tourism industry professionals. I'm also a Committee member of the IATG and have been a tourism and events awards judge for many years

## **Dave Humphreys**

### **Director of Sales Australia & New Zealand, Royal Carribean**

Dave established his career in Western Australia with a strong background in operations and business development. He later created a niche marketing, strategy, partnerships and operations consultancy.

Dave was proud to join the pre-opening team at RAC Arena in Perth and later leading the sales, marketing and commercial division to achieve revenue growth (including a long-term naming rights deal), multiple box office records (including number 1 in 2014) and high levels of public engagement. Dave left RAC Arena as Deputy General Manager after 8 years, transferring to the same position at Sydney's Qudos Bank Arena in 2019.

In 2021, Dave joined Royal Caribbean International as Director of Sales for Australia and New Zealand, an incredibly exciting time to join such a dynamic organisation that is absolutely committed to the Australian and NZ tourism industries. Dave continues to support the tourism industry as a judge for the NSW tourism awards and previously in Western Australia for several years.

Dave is a Certified Practising Marketer (CPM) with the Australian Marketing Institute and an Accredited Venue Manager (AVM) with the Venue Management Association.

## **Rose Jacobs**

### **Travel Journalist and Television Presenter**

Rose is a familiar face to many as a popular presenter on Channel Seven's travel and lifestyle show Sydney Weekender for more than 15 years. In this role, Rose has travelled and explored most of NSW and the diverse communities within.

Rose has been a previous judge for the NSW Tourism Awards and also for the Vanuatu Tourism Awards, where she was living for three years.

Rose is also a passionate travel journalist and has been travelling the globe as a digital content producer and presenter for various travel and cruise companies for the past ten years.

Rose is originally from the Mid North Coast of NSW but now calls Bondi Beach home.

## **Christine Jarvis**

### **Director, Regional Projects, Funding & Research for Regional Development Australia Central Coast (RDACC)**

In her role, Christine supports sustainable economic growth and expands future employment opportunities. Previously, Christine initiated the Central Coast Economic Taskforce, chaired the Central Coast Visitor Economy Working Group, collaborated to launch the Central Coast Bigger Backyard initiative to contribute an anticipated \$91M to the regional economy, and facilitated an inaugural Virtual Trade Expo, connecting over 80 local businesses to trade during last year's COVID-19 lockdown. An active community contributor, Christine finds real, out-of-the-box solutions to grow regional pride and prosperity.

## **Robyn Johnson GAICD**

### **Executive Director/ Principal, Conexion**

Robyn Johnson has had an extensive career in the event and tourism sector, managing her own conference and exhibitions company and working with national and international not-for-profit (NFP) organisations.

Robyn has held senior management roles including most recently Chief Executive Officer of peak body Meetings & Events Australia that offers accredited education and training programs, conducts research into industry trends and advocates on behalf of the meetings and events sector.

Robyn has a strong background in the development and implementation of business growth strategies for her clients and initiating new programs that support the visitor economy. She is currently working with government and industry on new regional programs.

Robyn is a graduate of the Australian Institute of Company Directors and is Vice Chair of the Australian Respiratory Council Board.

**Jan Kerr**  
**Owner, Balloon Joy Flights**

I have been a judge at the Regional Tourism Awards for several years, both as a submission judge and a site judge. I have been the organiser of the Balloon Glow for Canowindra Challenge Inc. since my husband and I started it in 2010, as well as doing the Marketing and Media work for the organisation, until we retired and handed over the reins in 2019. I am a member of the Cabonne Country Tourism Advisory Committee (an appointed position from Cabonne Council). My experience in tourism goes back over 35 years of running a small family owned tourism Business.....Balloon Joy Flights Pty. Ltd.

I have also been a submission and site judge for the NSW Tourism Awards for the last few years and thoroughly enjoy the process, whilst being able to mentor entrants.

My other interests are CWA of NSW, where I am both Group President for the Central Western Group and a member of the State Executive committee.

**Sarah Kerrsmith**  
**Director, Flo Marketing**

Over 10 years' experience as a judge and mentor for both Regional and NSW Tourism Awards. My industry experience spans the globe over the last 20 years: Working for regional, city and international destinations undertaking marketing for Destination Bristol, Central Coast Tourism, Monaco Tourist Authority and the Kenya Tourist Board. The past 5 years has been spent teaching tourism, marketing and events at TAFE NSW including delivering the Bachelor of Tourism & Event Management for University of Canberra.

**Becky Last**  
**Tourism Specialist, International Finance Corporation (World Bank Group)**

Becky Last has over 25 years' experience in tourism and international development, including 15 years in operational roles in the tourism private sector. She provides expertise in sustainable tourism development specializing in developing/fragile countries and early-stage destinations, assisting both the public and private sector to maximize the benefits of tourism. This includes guidance to governments seeking to identify, articulate and operationalize their strategic goals for the sector and working with businesses to drive results in operational efficiency, product development, marketing, risk management, and equitable inclusion. The cornerstone of her work is embedding and validating the link between responsible practices and positive economic performance, working at both macro and micro level to develop customised solutions to complex tourism related problems.

Becky's current role is Tourism Specialist for the International Finance Corporation, the private-sector facing arm of the World Bank Group.

**Georgia Lazzari**  
**Tourism Manager, City of Newcastle**

Georgia is a Visitor Economy Specialist with over 25 years' experience in the sector. Commencing her early career in front-line hospitality and venue management, Georgia has owned her own hospitality business and has held numerous positions across private industry as well as local and state government including Destination NSW. Her experience is diverse having encompassed Convention Bureau Management, Major Event Development, Product Development and Destination

Marketing. Currently, she is the Tourism Manager at the City of Newcastle and is responsible for holistic Destination Management through the development of visitor economy strategies and implementation of visitor economy initiatives involving strategic stakeholders to ensure the sustainability and growth of the visitor economy.

**Clifford Lewis**  
**Senior Lecturer, Charles Sturt University**

Clifford completed his PhD in Tourism Marketing focusing on how places could position themselves as fashionable destinations. After completing his PhD, Clifford moved into the Market Research Industry and worked as a consultant for a range of private and public sector clients. During this time, he worked on projects related to new product development, service creation and implementation, customer relation management, pricing strategies, brand development, and marketing communications. His tourism clients included: Destination NSW, South Australia Tourism Commission, Tourism NT, Tourism Tasmania and Tourism Research Australia. Clifford's current research focuses on making rural tourism and events more inclusive for diverse groups.

**Jennifer Massie**

Jenny Massie's roles in regional tourism over 30 years include Tourism Manager of Clarence Valley, a Board Director on North Coast Destination Network, and Treasurer of the Tourism Management Group of the Northern Rivers. Jenny chaired the Board of Northern Rivers Tourism, was an inaugural member of the Northern Rivers Nature Tourism Task Force, President of Northern NSW Ecotourism Association and a Director on the Northern Rivers Regional Development Board, Legendary Pacific Coast Steering Committee, Ballina Tourism Advisory Committee, Byron Tourism Committee. Jenny operated Forgotten Country Ecotours, and worked as a Discovery Coordinator with NSW National Parks and Wildlife Service.

**Ian Mason**  
**Coordindator, Sarina Sugar Shed**

Ian Mason has extensive senior RTO and local government experience in Tropical North Queensland, Fraser Coast, Phillip Island and the Macedon Ranges, with roles including Visitor Services Manager, Tourism Manager, VIC Manager, and Marketing & Media Manager.

Ian has also held committee positions on LTOs, the Queensland Information Centres Association, and multiple regional campaign committees in Victoria. He has international public relations experience, and is a vocational trainer/assessor, including stints in Abu Dhabi and Shanghai.

Ian has been on the judging panel for the NSW Tourism Awards since 2014.

**Lori Modde**  
**Managing Director - Lorick Management**

Lori Modde has had a diverse career in community and economic development of over 25 years. From Regional Marketing Manager at Tourism NSW, Community and Economic Development Manager at a Local Government Authority through to Senior Manager of Place Activation and Strategy at Sydney Olympic Park Authority.

In the past 15 years through her business, Lorick Management, she has held roles such as Event Manager of the NSW Tourism Awards, Marketing Manager of New England North West Tourism and CEO of Outback NSW Tourism, Hills Hawkesbury Tourism and South Coast Tourism.

Through her business she now holds the role of Project Manager for Sturt's Steps in Outback NSW, CEO of Outdoors NSW and General Manager of Visitor Economy Development.

**Andrew Moritz**  
**CEO Transport Heritage NSW**

Andrew Moritz has an extensive career in operating visitor attractions in Victoria, Queensland and NSW and is currently the CEO of Transport Heritage NSW, operators of the NSW Rail Museum, Thirlmere and Valley Heights Locomotive Depot Heritage Museum in the Blue Mountains, heritage train services, including the iconic steam locomotive 3801, on the NSW main line network and supports a network of community museums throughout NSW with a focus on transport.

Andrew's work experience is complemented by formal post-graduate qualifications in Museum Studies, Business Administration and Tourism.

**Peter O'Kelly**  
**Head Teacher, Tourism, Hospitality & Human Services, TAFE NSW**

Peter O'Kelly currently works with TAFE NSW in an educational leadership position in the Tourism & Experience Services Skills Team. He has had extensive operational and management experience in the hospitality industry both domestic and overseas totalling over 40 years. From the city to the bush, he is passionate about customer service and a continuous improvement approach to business development. Peter has been a judge in industry-led competitions such as WorldSkills Australia and has been assisting with the NSW Tourism Awards for almost ten years now.

**Adam O'Neill**  
**International Marketing & Founder, Asia Advisory**

Adam is a global marketing professional who has led International businesses, established companies in South Korea and provided digital marketing leadership across a range of industries from tourism, consumer electronics, FMCG, luxury and media.

**Debbie Pakis**  
**Teacher, Hospitality, Events & Tourism, TAFE NSW**

I am a focused and passionate vocational educator of Hospitality, Events and Tourism for TAFE NSW for nearly 27 years. Living on the South Coast of NSW, delivering high quality training for individuals, local Festivals and Events and corporate training for various business sectors and as Trainer and Assessor of Workplace Trainees in Holiday Parks and Resorts, Tourism, Hospitality and Events. Involved in many community events and described as a positive, engaged and motivating people-person and an active mentor who embraces innovative approaches and thrives in workplaces demanding task prioritisation and excellence in customer service, quality products and services. Having travelled most of the Australian states and territories and many countries throughout Europe, British Isles, South Pacific and Indonesia and sailing on various cruises with a love for new travel experiences I am able to use and share those first-hand experiences to keep up to date with current affairs, issues, trends, products and service and technology. I have a huge appreciation for live music and theatre, I attend as many live concerts, music events and theatre as possible. Life is too short to be wasted!

**Jeanne Parker**  
**Head Teacher Tourism, Travel & Events , TAFE NSW**

I have worked in the Tourism and Hospitality Industry for 27 years. I first studied and worked in various Hotels in Sydney then worked in Yulara & Kakadu then returned to Sydney. I have been a judge previously & teach Develop and Implement a Business Plan to students so keep in touch with current trends, legislation etc. Currently I am the Head Teacher of Travel, Tourism & Events at TAFE & love seeing what great work is being done within the industry.

**Andrea Plawutsky**  
**Director, Amplify Me**

Amplify Me Australia China Tourism Connections director Andrea Plawutsky is a travel and tourism consultant, communications and China specialist. With almost 20 years' travel experience, her clients have spanned the breadth of the tourism industry, from National and Regional Tourism Organisations through to accommodation providers, travel agents, wholesalers, tour operators, technology providers and airlines.

Andrea has had a longstanding relationship with China, having first lived there in 1988, and is a Mandarin speaker. She travels regularly to China, representing clients and remaining abreast of current trends in this rapidly changing market.

**Lauren Ryan**  
**People Portfolio Coordinator, Foundation for Regional and Rural Renewal**

Lauren is an experienced local government professional with more than ten years of involvement in the tourism industry. With experience in visitor servicing, cultural heritage, events, and industry development, Lauren is a passionate advocate for regional tourism and the opportunities it presents for investment, jobs and skills development. Currently, Lauren is a Tourism Development Officer for Indigo Shire Council, based in Beechworth Victoria, where she is responsible for event attraction and development, and all aspects of industry development. She has been involved in the Tourism Awards as an entrant for a number of years, and as a judge at the regional level of the NSW Tourism Awards. 2021 is Lauren's second year as a NSW Tourism Awards judge.

**Margaret Shannon**  
**General Manager, Tiona Holiday Park**

Margaret is a hands-on property manager, with almost 20 years' experience in facilities, weddings and events, revenue management, marketing and general management for companies such as Marriott, Accor, Rydges, and BIG4 Holiday Parks. As a tourism professional and marketing strategist, she has a strong commitment to industry involvement and collaboration, and has developed and implemented a number of highly innovative and successful marketing campaigns with her teams. Originally from NZ and now based on the NSW North Coast with her husband and daughter, Margaret has developed a reputation for being focused on quality outcomes, and for out of the box, strategic thinking which has seen her recognised by her industry peers and leaders as an awards winner at both a state and national levels. She is actively involved in promoting and furthering the caravanning and camping industry, and has a passion for regional tourism collaboration.

**Tracy Sheen**  
**The Digital Guide**

Tracy Sheen is recognised as a Certified Practising Marketer by the Australian Marketing Institute. She is a speaker, small business digital coach and the author of "The End of Technophobia: a practical guide to digitising your business". With over 30 years' experience in marketing, sales & small business technology, Tracy works with businesses to upskill their digital understanding. She has facilitated over 2000 workshops and webinars and is one of a handful of federally approved small business advisors. Tracy is a regular on judging panels for various Australian industry awards including the Australian Marketing Awards and the Australian Podcasting Awards.

**Andrew Siu**  
**Corporate Partnerships Manager, Sydney Living Museums**

Andrew Siu is the Corporate Partnerships Manager for Sydney Living Museums with over 15 years of market development and business innovation experience. Andrew formerly served as Regional Sales and Development Manager NSW/Victoria at Qantas and has presented internationally as a thought leader on business events and destination marketing. Andrew holds a Master of Business

Administration Global where he majored in tourism and graduated with distinction. He also serves on the marketing committee for the ICOMOS World Heritage General Assembly, to be hosted in Sydney 2023. Andrew is particularly passionate about tourism innovation and initiatives that drive economies in an ethical and sustainable way.

**Jackie Svedas**  
**Stakeholder Engagement Manager, nbn Co.**

Jackie relocated to the Sydney Region from Toronto to join Central Coast Council as the Business & Economic Development Manager. Previously, she was a senior consultant for a land development firm and previously was the Advisor of Strategic Development to the CEO/City Manager for the second fastest growing city in Canada.

**Tiffany Thornton**  
**Marketing Consultant, The Articulate Pear**

Tiffany has working within the tourism industry for over 15 years, after completing a Bachelor of Business in Tourism and Hospitality through Southern Cross University, followed by an Executive Certificate in Event Management through University of Technology, Sydney. Tiffany began her career in tourism as a tourism intern within a local government Council, she has been in various positions within a variety of organisations; including University and Local Government. Tiffany's roles have included Corporate and Community Officer, Event Coordinator and Events and Visitor Services Officer; Marketing, Tourism and Economic Development Coordinator for Narrandera Shire Council.

**Jacqui Walshe**  
**Executive Chairman, Walshe Group**

As Executive Chairman of the Walshe Group and Southern Travelnet Jacqui Walshe has worked closely with some of the world's leading tourism brands. Jacqui has strong expertise in B2B distribution, entrepreneurship and technology. 2018 Entrepreneur of the Year at the Travel Weekly Women in Travel Awards, Jacqui is one of a select group of Australian women in Dell Technology's global entrepreneurial network. Immediate past Deputy Chair of Australian Tourism Export Council, Jacqui is a member of the Tourism Restart Taskforce, established in response to the Covid-19 crisis; and is on the Minister for Trade, Tourism and Investments' Ministerial Advisory Council.

**Robyn Willis-Inglis**

Robyn is passionate about the travel, tourism and hospitality industry and has worked in many sectors since the 1970's and after completing a Diploma in Adult Education, in industry education including as National Training Manager, Travelscene American Express network and Stella Travel Services, (now Helloworld) for 9 years. As a consultant, Robyn has worked with AFTA Education as a Skills Advisor on the Government funded "Workforce Futures" project and most recently as Project Manager, Australian Travel Careers Council's bi-annual "National Industry Leaders and Educators Symposium". Honorary roles include: • Member of former Australian Travel Training Review Panel (ATTRP) • Founding Committee Member Travel Industry Careers Association (TICA) and Member Scholarship Committee • Committee Member TIME (Travel Industry Mentor Experience) • Committee Member SKAL Sydney North (Global organisation of tourism leaders) • Judge NSW Tourism Industry Council Awards since 2013 Robyn is committed to working to ensure growth in industry professionalism and career opportunities, while always focusing on the visitor experience.